

# How it Works

Follow 8 simple steps shown below to have your franchise listed online in front of millions of franchise seekers worldwide. Have the potential franchisees get in touch with you directly without paying any brokerage or commissions to a middle party. We call it direct connect. On the flip side of things if you are looking for a franchise and cannot seem to find the right one, you can place an ad on Franchise Souq seeking a specific franchise or concept.

## 8 Easy Steps

### 1 Create Account

To create an account simply click on the login / Register icon on the top right of the webpage. You can sign in using your Facebook or LinkedIn profile. If you do not wish to login using Facebook or LinkedIn you can create an account by entering the relevant information and a verification email will be sent to you. Simply go to your registered email, click on the verification link provided in the email and your Franchise Souq account will be activated.



### 2 Sign in with

If you already have an existing Franchise Souq account simply click on the login / Register icon and login using your username and password.

### 3 Place Your Ad

If you already have an existing Franchise Souq account simply click on the login / Register icon and login using your username and password.



### 4

Are you offering your business for Franchising?  
Or are you looking for a Franchise?

After clicking on the Place Ad icon you can choose the kind of ad that you wish to place. You can place an ad to franchise your business or place an ad that you are seeking a specific franchise.

Franchise My Business

or

I'm looking for a Franchise

### 5

What are you Listing

**A Categories**

**B Sub Categories**  
Select the best sub category that the ad fits to?

**C The Ad**  
Fill in the details about the franchise, upload your logo, upload brochured and write a brief

**Your Ad is Now Created**

### 6

Choose Your Type of Ad

Basic Listing	Standard Listing	Elite Listing
US\$ 29 per month (min 6 months)	US\$ 69 (min 6 months)	US\$ 139 (min 3 months)
Listing in the directory.	Higher priority positioning within category and search results providing more visibility and better lead generation.	Top Placement within the category and search results providing maximum visibility and lead generation
Up to 2000 character directory description to entice visitors to view your profile page	Up to 2000 character directory description to entice visitors to view your profile page	Up to 2000 character directory description to entice visitors to view your profile page
10 photos, upload up to 10 MB PDF Brochure and Logo	Franchise relevant additional information.	Franchise relevant additional information.
Franchise relevant additional information.	10 photos, upload up to 10 MB PDF Brochure & brand Logo	Rotating position on Featured Promo Box for 3 months (If listed for minimum 1 year)
Your lead directly delivered in to your email.	Access to Statistics online	10 photos, upload up to 10 MB PDF Brochure & brand Logo
	Your lead directly delivered in to your email.	Access to statistics online – If we can
		Monthly exposure in our regular newsletters to opt-in subscribers. (once)
		Your lead directly delivered in to your email.
		Upload Video Brochure

### 7

Select Your Preferred Type of Payment



Pay with Credit Card

We accept the following forms of payment: Visa, Mastercard, American Express, Discover, Paypal, JCB, Diners Club International

### 8

Find Your Ads on Your Profile