

FREEDOM IS GOING PLACES



WHY FREEDOM?

FREEDOM PIZZA USES A BUSINESS MODEL THAT HACKS THE USD 135BN GLOBAL PIZZA INDUSTRY. SMALL FOOT PRINT (1,000 SQFT), DISCIPLINED OPERATIONS, LIMITED MENU, EFFICIENT UNIT COST AND TECH-ENABLED AND SCALABLE. NOW, ADD FOOD THAT HELPS INSTEAD OF HARMS, A COOL AND ENGAGING BRAND AND A COMPANY THAT CARES ABOUT ITS EMPLOYEES, CUSTOMERS, COMMUNITIES AND IS THOUGHTFUL IN ACTION. BY CHOOSING THIS MODEL, WE ENTERED THE HYPER DISCIPLINED WORLD OF AN 8 TO 10 MINUTE DELIVERY AREA AND AN OPERATIONAL PROMISE THAT IF YOU ORDER FROM US, YOU CAN PLAN THE NEXT 30 MINUTES OF YOUR LIFE. WE DO NOT REQUIRE PRIME LOCATIONS - IT'S ALL ABOUT ACCESS AND EASY IN AND OUT FOR OUR DRIVERS.

- ⊗ Proven track record with 11 Corporate owned stores in the UAE (and growing)
- ⊗ 200 professional delivery drivers
- ⊗ 8,000+ deliveries per week
- ⊗ 23-minute average delivery time
- ⊗ Healthier, high-quality and local ingredients
- ⊗ Organic, vegan, gluten-free, multi-grain, hormone and antibiotic free
- ⊗ Award winning, proprietary digital ordering
- ⊗ Comprehensive and experienced corporate support team
- ⊗ Average unit sales: USD 1.2m/year



Hello,

AT FREEDOM PIZZA we believe our success in a community is directly tied to the calibre of each franchise partner. We are looking for smart franchise partners who are deeply committed to their communities and team members and who understand that the success of each Freedom Pizza store is not about the transaction but about reciprocity - the idea that we are in a lifetime relationship with our customers and team members.

**Think you have what it takes?
Want Freedom?**

Chris Daniels
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